

Wüst und Wüst

Exklusives Wohneigentum. Seit 1954.

Pfäffikon/SZ, 19 March 2024

Press release from Wüst und Wüst AG

Wüst und Wüst AG
Wüst und Wüst-Haus
Seestrasse 221
8700 Küsnacht

T +41 44 388 58 68

info@wuw.ch
www.wuw.ch

Wüst und Wüst expands into Pfäffikon/SZ

Wüst und Wüst AG, a specialist in the marketing of exclusive residential property, is expanding its existing network in Küsnacht/Zurich, Zug, Lucerne and St. Moritz by opening a branch in Pfäffikon/SZ. The new location reinforces Wüst und Wüst's strong regional roots, which are complemented by the Intercity Group's national network and exclusive partnership with Christie's International Real Estate.

The location of the new Pfäffikon/SZ office, boasting scenic views of Lake Zurich, is fitting for a specialist in the marketing of exclusive residential property – and one with a deep understanding of the property market in one of Switzerland's most attractive areas to live. "Over the past few decades, we have built up a strong personal network in the market," notes Pascal Vaucher, the Wüst und Wüst CEO who will be leading the family business into the next generation. "Our additional presence in the Pfäffikon/SZ area allows our clients to benefit from our excellent contacts and in-depth knowledge of the whole market, which stretches from the upper end of the lake all the way to Zurich."

Interdisciplinary real estate hub

With Wüst und Wüst's new location in the canton of Schwyz, the real estate specialist also aims to strengthen its full range of real estate consulting services and make it easier for clients to benefit. "At our new office on Eichenstrasse, we are part of an interdisciplinary real estate hub along with general contractors, real estate developers, and specialists in asset management as well as technical client consulting," explains COO Julia Greber, who grew up in nearby Wollerau/SZ. "As a result, we can generate added value for our clients directly on site."

Wüst und Wüst is a company of the family-owned Intercity Group. The Intercity network comprises specialized group companies represented in the major Swiss cities: **Intercity Vermarktung AG** in Zurich, Basel and Lucerne. **Hugo Steiner AG** in St. Gallen. **Wüst und Wüst AG** as the exclusive partner of **Christie's International Real Estate** in Küsnacht/Zurich, Lucerne, Zug, St. Moritz and Pfäffikon/SZ. **SPGI Zurich AG** in association with **Cushman & Wakefield** in Zollikon/Zurich and Basel, and in cooperation with SPGI Geneva/Lausanne in Geneva and Lausanne.

EXCLUSIVE AFFILIATE OF
CHRISTIE'S
INTERNATIONAL REAL ESTATE

Wüst und Wüst

Exklusives Wohneigentum. Seit 1954.

The address is also home to the headquarters of the Vögele Immobilien Gruppe, which in recent years has developed, planned, accompanied or realized primarily commercial properties with a total value of over CHF 1 billion. "All of us at the Vögele Immobilien head office are pleased to welcome the Wüst und Wüst team as our neighbors. We look forward to working with them, especially in real estate development," says Paul Vögele, Vögele Immobilien Gruppe Chairman of the Board. Other neighbors in the real estate hub include both a general and total contractor as well as sem solutions ag, a specialist in providing energy and sustainability consulting throughout a property's entire life cycle.

Wüst und Wüst AG (wuw.ch) specializes in the marketing of exclusive residential property and is part of the family-owned Intercity Group. The company's competent and experienced teams ensure local-market knowledge from offices in Küsnacht/Zurich (head office), Zug, Lucerne, St. Moritz and now Pfäffikon/SZ. Wüst und Wüst also maintains an excellent international network through its exclusive partnership with Christie's International Real Estate (christiesrealestate.com) in German-speaking Switzerland.

Intercity Group (intercitygroup.ch) is an independent real estate service provider that is distinguished by its specialized group companies. Since 1954, Intercity has established a reputation for successfully bringing expertise, experience and diverse skills to specific real estate challenges. The group includes **Hugo Steiner** in St. Gallen.

Wüst und Wüst Exclusive Residential Property in Küsnacht/Zurich, Lucerne, Zug, St. Moritz and Pfäffikon/SZ. **Intercity Vermarktung** in Zurich, Basel, Lucerne and Zug.

SPGI Zurich Commercial Property Advisors (in association with Cushman & Wakefield Switzerland) in Zollikon/Zurich and Basel, as well as in cooperation with SPGI Geneva in Geneva and Lausanne.

Wüst und Wüst is a company of the family-owned Intercity Group. The Intercity network comprises specialized group companies represented in the major Swiss cities: **Intercity Vermarktung AG** in Zurich, Basel and Lucerne. **Hugo Steiner AG** in St. Gallen. **Wüst und Wüst AG** as the exclusive partner of **Christie's International Real Estate** in Küsnacht/Zurich, Lucerne, Zug, St. Moritz and Pfäffikon/SZ. **SPGI Zurich AG** in association with **Cushman & Wakefield** in Zollikon/Zurich and Basel, and in cooperation with SPGI Geneva/Lausanne in Geneva and Lausanne.

EXCLUSIVE AFFILIATE OF
CHRISTIE'S
INTERNATIONAL REAL ESTATE

Wüst und Wüst

Exklusives Wohneigentum. Seit 1954.



Left to right: Pascal Vaucher, CEO Wüst und Wüst AG, Julia Greber, COO Wüst und Wüst AG, and Paul Vögele, Chairman of the Vögele Immobilien Gruppe, at the new interdisciplinary real estate hub located at Eichenstrasse 2 in Pfäffikon/SZ

Pressekontakt:

Wüst und Wüst AG
Wüst und Wüst-Haus
Seestrasse 221
8700 Küsnacht/Zürich

Julia Greber, COO
Tel.: 044 388 58 98
E-Mail: [julia.greber @ wuw.ch](mailto:julia.greber@wuw.ch)

Wüst und Wüst is a company of the family-owned Intercity Group. The Intercity network comprises specialized group companies represented in the major Swiss cities: **Intercity Vermarktung AG** in Zurich, Basel and Lucerne. **Hugo Steiner AG** in St. Gallen. **Wüst und Wüst AG** as the exclusive partner of **Christie's International Real Estate** in Küsnacht/Zurich, Lucerne, Zug, St. Moritz and Pfäffikon/SZ. **SPGI Zurich AG** in association with **Cushman & Wakefield** in Zollikon/Zurich and Basel, and in cooperation with SPGI Geneva/Lausanne in Geneva and Lausanne.

EXCLUSIVE AFFILIATE OF
CHRISTIE'S
INTERNATIONAL REAL ESTATE